

# Datasheet

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**Talking**  **eBooks**

**impelsys**



- Talking eBooks adds value to your Reading Program, Language Learners and Book Club titles
- It converts books into exciting and interactive multimedia products that can be distributed online or on a CD-ROM
- It supports voice, videos and interactive quizzes to bring alive books and make them more appealing to children
- Research shows reading aloud is an extremely effective way to enhance love for reading and improve reading fluency
- It also strengthens the development of language skills and improves comprehension through longer retention of highlighted words and phrases
- It provides an effective and engaging learning experience for children through different activities and assessments
- Talking eBooks is developed using our proprietary multimedia book delivery system called VirtualPages™ that offers a cost-effective solution to create new products from your existing books
- It is the ideal solution for an end-to-end work flow from regular print PDF files to online books
- Our solution maintains the print book look & feel and pagination
- The display extends the real book look and feel with metaphors like page turning
- Our interface also enables individualized branding
- It works across modern browsers and operating systems

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## FEATURES

- **Read Along:**  
The read along feature reads out each word on the page, highlighting each word as the audio progresses.
- **Word Glossary:**  
Users can select links on the page that enable additional pop-ups for word meanings or glossaries. The text inside the pop-ups are also read and highlighted. On closing the pop-up, the audio of the main page continues from the place it left-off.
- **User Customization:**  
The read-along text highlight and the audio can be turned on/off by the users. The users can choose to turn off/on either one of them or both. The color of the highlight is also configured by your Editorial staff.

- **Play - Pause:**  
The users can also pause the read along of the text and continue from the same place.
- **Page Flip Feature:**  
This is the basic page-flip feature that will turn the page by clicking on the corner of the page.
- **Close Up View:**  
To zoom a page users can just point the cursor to a particular area of the page and click. On zooming in, users can hold the mouse button to drag the page or by use the vertical/horizontal scroll bar to move around on the page. Users can also zoom-in or out by choosing the buttons on the top navigation bar.
- **Thumbnail View:**  
This is located on the TOC tab and presents all the pages to the user as thumbnails. The user can either see the contents as thumbnails or as TOC listing. The user can select a specific thumbnail and navigate to that page.
- **Table of Contents:**  
This is a collapsible Table of Content that has the listing of the contents in the book. The listing is exactly the same as that in the TOC of the actual book. This tab aids in navigating to a specific page by choosing the same taxonomical categorization as in the print book.
- **Jump to Page:**  
This functionality allows users to jump to a specific page by entering the page number. The users can jump to any page number from any part of the book.
- **Internal - External Hyperlinks:**  
All links present in the book will be retained and carried forward to the online version. In case the book does not contain links, we can enable them for you.
- **E-mail a Page:**  
This feature enables viral marketing by allowing users to E-mail the URL of the book to their friends
- **Reports:**  
Usage reports are provided for the administrators showing the pages that were accessed, how long the user spent on each page and the usage path within the book. Along with this, standard web traffic and geographical reports are also shown. The administrators also get to see the user account and subscription reports.

## About Impelsys

Impelsys is a leader in providing electronic content delivery solutions to the global publishing market. We help our clients compete, evolve and grow in an increasingly complex marketplace. Our revolutionary products and solutions help publishers market, distribute and deliver content online quickly and cost effectively. Through focused technology innovation and deep insights into the processes of the publishing, we help publishers create new online products and revenue streams without the overheads of traditional online publishing.

Impelsys' drive for perfection and passion for client's success has made us the preferred partner of leading publishers like McGraw-Hill, Elsevier, Wolters Kluwer, Benchmark Education, Marshall Cavendish and Houghton Mifflin among others. Headquartered in New York City, Impelsys operates across North America, Europe and India. For more information, please visit

[www.impelsys.com](http://www.impelsys.com).

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