Case Study- iPublishCentral Learn (RCNi)
Digital Learning Solution for Nursing Professionals

RCNi, a part of Royal College of Nursing Group - a global authority in nursing with over 4,00,000 members - delivers the most advanced peer-reviewed content, news, opinion, jobs, events and awards for nursing professionals.

THE CHALLENGE

RCNi required to deploy a new Learning Management Solution for medical professionals and develop a structured online courseware from their existing content (articles and journals), to be delivered through the learning platform. The platform is needed to assist in the Continuing Professional Development (CPD) that nurses will undergo as part of their revalidation process.

The courseware should be comprehensive with ancillaries developed out of the journal articles incorporating various methods to help the user learn; such as testing and assessment, time-outs to test learning and capture notes, writing reflective discussion points etc. As the user progresses, all this data is captured on the back-end administrator console and certifications are to be delivered from the platform once modules are successfully completed.

THE SOLUTION

The team at Impelsys first acquired all course material and media files from RCNi. The core panel of SMEs and cognitive scientists got together to create the courses that would provide most effective learning and designed an assessment module around the same. Alongside the content engineers prepared the templates and solution structure.
The content was transformed to HTML and made SCORM compliant so that it can be used in any learning management solution platform with the same ease. A well-designed instructional flow was implemented through each course for the simplification of steering around. The complete SCORM courseware was loaded onto iPublishCentral Learn platform with independant access controls for administrator, instructor and students.

*Through content engineering services Impelsys transformed RCNi’s nursing content into an advanced courseware, delivered through iPublishCentral Learn*