



Designing & Development of an eLearning Module of a style-guide for Standardization

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Employee training and development programs, when thoughtfully implemented, are the cornerstone of a company's success. By creating a comprehensive eLearning style guide, organizations can remove the guesswork as well as minimize rework during the learning development process. It also facilitates consistent and effective processes resulting in better learning content for users.

CLIENT PROFILE

The client is the largest U.S. trade association for the oil and natural gas industry. As a standards-setting organization, our client has developed more than 700 standards to enhance operational and environmental safety, efficiency, and sustainability. Many of these standards have been incorporated into state and federal regulations and they are also the most widely cited standards by the international regulatory community.

The client wanted to develop an eLearning module to create a comprehensive Style Guide for drafting the standards that ensures a single and consistent approach. And, should also allow the members to identify the best practices for writing the industry standards.

REQUIREMENT

Need of the client was to create eLearning modules to train their Standard Development Committee members to draft standard rules and guidelines that should be followed in the oil and gas industry across the globe. The style guide should help the committee members in standardizing the elements to ensure uniformity.

The client's vision was to prepare a style guide that will help the committee members to create these rules and guidelines. To prepare this style guide, the client wanted to create a training module that can be used by all the members anytime, anywhere.

IMPELSYS' SOLUTION

After analyzing the requirement and reviewing the Word-format storyboard, Impelsys proposed creating a style-guide training module in the form of a highly interactive and engaging eLearning formats. This eLearning module was focused on educating the committee members about how the client develops standards for the oil and gas industry.

There were pre-defined checks to ensure quality parameters were maintained at every milestone. We worked in tandem with client expectations and ensured absolute success and followed a very well-defined communication protocol with daily status reporting, conference calls, and project management. This was an end-to-end eLearning development project that was delivered under a strict timeline.

Our solution assisted the client's committee members to write world-class standard documents using this interactive style guide, which includes rules, references, and tips to write these standards.

BENEFITS

By partnering with Impelsys, our client was able to leverage the following benefits:

- ★ Standardization of a style guide for drafting standards through the eLearning module.
- ★ Just-in-time availability of style-guide learning training for the employees across the globe.